

**ADVERTISEMENT RATE CARD** 

### Advertise on Oman's most popular **Tourism website and see your** business **GROW**

- DestitionOman.com is undoubtedly the most popular portal on Oman Tourism.
- DestinationOman.com enjoys high visibility in all major search engines and that is how people find you on the Net.
- Tourism is the fastest growing industry in Oman. ★
- Mega dollars are being spent on the development of Oman tourism potential. \*
- Be seen in a medium that is visited by hundreds of people everyday ×
- The majority of visitors on DestinationOman.com are potential tourists and businessmen with high disposable incomes who travel more frequently and spend more money on travel than others.
- We offer excellent, competitive opportunities for targeted marketing, promotions  $\star$ and co-branding and DestinationOman.com's marketing efforts will get you the maximum of tourist eyeballs, or the maximum targeted exposure for your advertising message.

## Get Listed in www.destinationoman.com

Every day hundred's of new visitors come to www.destinationoman.com looking for information to plan their trip to Oman.

The Web is the way people find trips, get tickets, and find places to stay. We can help you reach a ready and waiting audience of real tourists and businessmen who are eager to know how youcould help them with their travel plans to Oman.

DestinationOman.com shows up on top of all major search engines when searching for anything related to Oman Travel and Tourism. Which also means people on the web can easily find your listing on DestinationOman.com

# Be a part of it ! Who should List with www.destinationoman.com?

- + Hotels/Lodgings & Accommodation
- + Restaurants & Dine-Outs
- + Tour Operators
- + Local Guides
- + Car Rentals
- + Bicycle Rentals
- Boat Charters
- + Freighters
- + Courier Services
- + Travel Agents
- + Travel Insurance Providers
- + Guesthouses
- ✤ Villa Rentals
- Other Traveller Resources and Services

As the only comprehensive Internet resource for Oman tourism, DestinationOman.com offers unparalleled opportunities for helping your business gain exposure within a growing and highly desirable market.

Listing your business in DestinationOman.com is easy and affordable. We offer simple registration, basic listings, affordable upgrade options and other advertising opportunities to help your business stand out from the crowd.

Your listing is your membership in DestinationOman.com, unmatched tourism portal on Oman.

# **MEMBERSHIP PACKAGES**

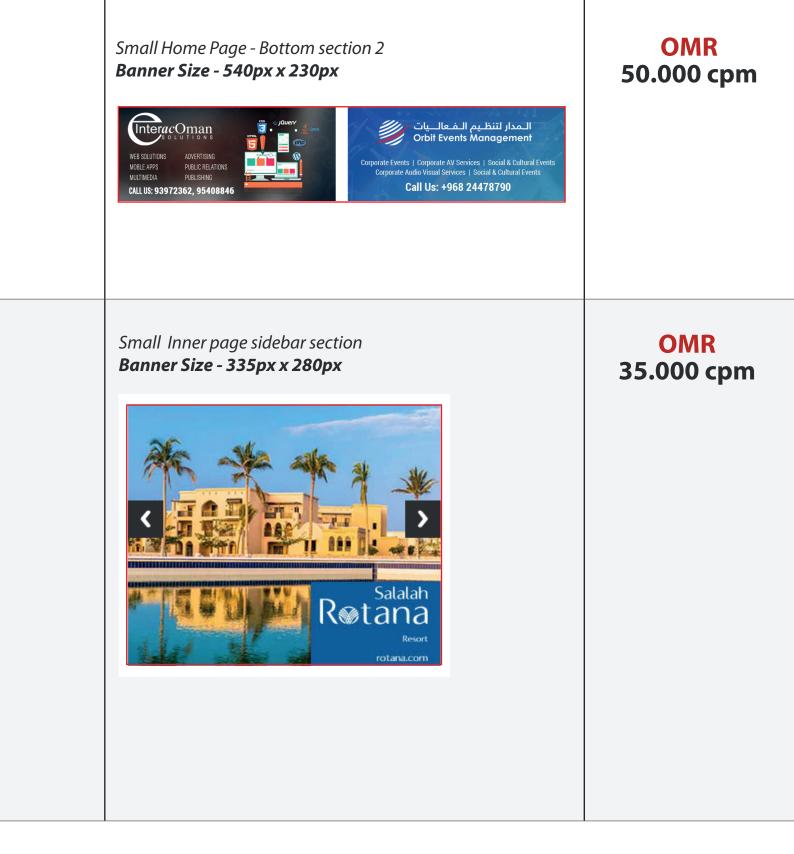
PARTICULARS	BASIC LISTING Free option	BRONZE LISTING OMR. 25 cpm	SILVER LISTING OMR. 50 cpm	GOLD LISTING OMR. 75 cpm	PLATINUM LISTING OMR. 125 cpm
Name	>	<b>~</b>	>	>	<b>~</b>
Description	×	( upto 30 words)	( upto 60 words)	( upto100 words)	( upto 125 words)
Pictures	✔ (upto 1)	🖌 (upto 3)	🗸 (upto 6)	✔ (upto 10)	(upto 20)
Videos	×	×	×	🖌 (upto 5)	✔ (upto 10)
Contact Details	<b>&gt;</b>	✓	>	<b>~</b>	~
Мар	×	×	>	✓	~
Menu	×	×	>	✓	<
Reviews	×	×	>	<b>&gt;</b>	<b>&gt;</b>
Ratings	×	×	>	>	•
Coupons & Vouchers	×	×	upto 10	upto 25	Unlimited

### **PREMIUM ADVERTISING OPTIONS**

We can customize an advertising package to fit your advertising objectives and budget.

S.No.	Type of Listing	Amount (OMR)
	<b>Sponsored Article</b> First person feature or destination guide story, written by your staff, (or by one of your happy travellers), edited by us, that would help tell the story about your tours. We reserve the right to edit in our style, but this is an effective means of a soft sell reach to people. You can use the linked article on your website as a "News Room" section to show the public what the media is saying about you. Adding a link to DestinationOman.com will increase your Google rankings as well.	OMR 125.000 For 3 Months
	Banner	Amount
	Large Home Page (Slider) <b>Banner Size - 1366px x 550px</b>	<mark>OMR</mark> 150.000 cpm
	Small Home Page - Standard <b>Banner Size - 350px x 230px</b>	<mark>OMR</mark> 100.000 cpm
	Small Home Page - Bottom section 1 <b>Banner Size - 540px x 230px</b> (for inclusion in best hotel category)	<mark>OMR</mark> 75.000 cpm
	Small Home Page - Bottom section 2 <b>Banner Size - 540px x 230px</b>	<mark>OMR</mark> 50.000 cpm
	Small Inner page sidebar section <b>Banner Size - 335px x 280px</b>	<mark>OMR</mark> 35.000 cpm

If your business does not already ha would like to use, www.destination create one for you.	-	
Large Banner (1366px x 550px)	OMR. 75.000	
Small Banner (350px x 230px)	OMR. 50.000	
Small Banner (540px x 230px)	OMR. 50.000	
Samples of Banner	Display	OMR
Banner Size - 1366px x 550px		150.000 cpn
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	,	
Image: Signal Home Page - Standard	The contract of the con	OMR
Banner Size - 350px x 230px	to the transmission of	OMR 100.000 cpr
Banner Size - 350px x 230px	Image: A state in the	



For advertisement bookings & more information please contact:

#### INTERACOMAN

PO Box 332, PC 117,Wadi Kabir, Sultanate of Oman

Tel: (968) 24810204,24815434 GSM: 92535695,98432645,98459315,93972362 Email: info@interacoman.com Web: www.interacoman.com

